

## Environmental Statement

Zenith Media are experienced Lithographic Printers based in Taffs Well, north Cardiff. Established in 1993, Zenith employs 65 people across two sites in South Wales totalling over 35,000 square feet. Zenith Media prides itself in its professionalism and relationships with its customers and employees.

Our main raw materials are paper, plastics, metals, chemicals and printing inks. Our paper is from sustainably managed forests to minimise the use of natural resources. All of our printing inks are vegetable based. This means that they are free from solvents which can cause damage to the environment. We have designated special areas for the storage of potentially harmful materials to minimise the risk of environmental pollution in the event of a spillage.

We try to use our raw materials as efficiently as possible to avoid waste. However, we do produce quantities of waste, including some hazardous waste such as chemicals, solvents, and waste inks. We currently use J & G Environmental to dispose of all our hazardous and electrical waste. Since starting our ISO14001 implementation we have lowered our waste to landfill from 15 1,100 litre containers a month to just 4.

We also use packaging materials such as paper, plastic and cardboard to protect our goods during transport. These are all separated into designated bins and recycled using registered waste carriers.

We are currently developing further ways to reduce our CO<sub>2</sub> emissions and our reliance on natural resources. Zenith is already recognised as a green company and we are always looking to further enhance our green credentials.

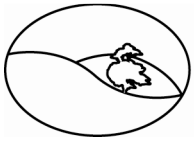
### Annual Review 2007

This Environmental Statement is produced to show Zenith Media's environmental performance over the previous twelve months. The Environmental Statement is used to summarise energy usage, transport emissions, water consumption and waste generated. This is used as an indicator of our commitment to our environmental improvement objectives and performance indicators that we set ourselves.

During 2006 Zenith Media measured the following during its operation:

- **Electricity** = 605,187KWH **which equates to** 260 tonnes CO<sub>2</sub>
- **Gas** = 119,002kWh **which equates to** 22.6 tonnes CO<sub>2</sub>
- **Transport Fuel** = 62,478 litres **which equates to** 167 tonnes CO<sub>2</sub>
- **General Waste** = 48 lifts for general waste collection which averages out at 4 a month.
- **Paper Waste** = 298 tonnes of paper recycled.
- **Aluminium Recycling** = 9.5 tonnes of aluminium recycled.

Zenith Media has an on going commitment to reduce its overall impact on the environment which includes lowering its overall CO<sub>2</sub> emissions. Since the company decided to embark on Level 4 of the Green Dragon Standard we have been more proactive in measuring our CO<sub>2</sub> emissions and investigating measures to reduce them. These include the implementation of a 'Switch Off' policy to ensure no electricity is unnecessarily wasted.



One of our long term goals is to invest in renewable sources of energy such as solar and wind power. We believe that this is one of the most effective forms of reducing CO<sub>2</sub> emissions and are currently searching for grants to assist our company with the large capital investment that this technology requires.

## Future Plans

Zenith Media has already successfully introduced a recycling system which has meant a dramatic reduction of 44% in the amount of waste we send to landfill. We hope to further reduce the waste we send to landfill by 5% through the introduction of an on site composting system such as a wormery. This will be used to recycle all food waste produced from our two onsite canteens. The wormery will also produce a natural fertiliser that can be used to feed our plants.

Our biggest objective at present is to gain certification to both FSC (Forest Stewardship Council) and PEFC (The Programme for The Endorsement of Forest Certification). FSC is an international network promoting responsible management of the world's forests. FSC has developed a system of forest certification and product labelling that allows consumers to identify wood and wood-based products from well-managed forests. To date, some 55 million hectares of forest worldwide are certified to FSC's forest management standards and the FSC "tick-tree" logo is probably the most widely recognised brand. PEFC is a framework for mutual recognition of national forest certification schemes. The PEFC umbrella provides a means of assurance that the products come from sustainably managed forests. To date, eighteen European countries have had their national forest certification systems endorsed by PEFC amounting to a combined certified forest area of 123 million hectares. As a company Zenith Media will be actively promoting the use of papers that fall under the FSC and PEFC standards and ensuring that all products that we produce using these papers carries the correct documentation, labelling and has a full chain of custody that can be traced back to source.

Signed

Max Moody  
Managing Director

Date: 4<sup>th</sup> February 2008.

Date of Next Review: January 2009.